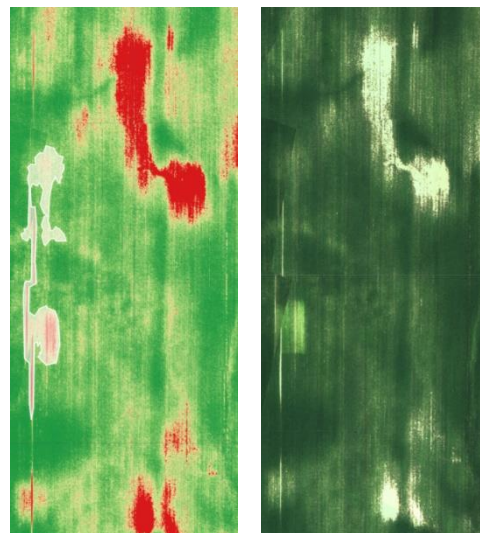


New Yield Risk and Trend Zone work in conjunction to allow you to quickly identify actionable issues developing in-season such as disease, nutrient deficiencies, and insect feeding as well as track the progression of all of the problems impacting yield in your fields. New Yield Risk alerts you to issues appearing for the first time, and Trend Zone shows you if they improve, stay static, or worsen over the course of the growing season.

NEW YIELD RISK

- New Yield Risk identifies problems the first time they show up in the field, alerting you to developing, dynamic issues in the crop with each flight.
- Yield Risk helps you prioritize the fields that need your attention by sorting the fields with the highest number of affected acres.
- *Note: The first New Yield Risk may alert to known issues that are a result of topography, drainage, etc.*

In the left image, a nutrient deficiency is flagged by New Yield Risk—notice it did not alert to bare soil areas (visible in right image) because they were flagged in a previous flight.



TREND ZONE

- Trend Zone tracks issues over time, showing if the yield risk is improving, remaining static, or worsening relative to the crop growth in the rest of the field.
- Trend Zone helps monitor the effect of interventions and prioritize issues with increasing levels of yield impact.



Trend Zone shows the bare soil spot from above as a static risk, as it is not changing.



New Yield Risk alert from July 13 highlights an area of greensnap.



Trend Zone alert from the following flight shows worsening risk where the crop has died.